

From: NYPIRG nypirg@nypirg.org
Subject: ♻️ Action Alert: Help Increase Recycling in NY
Date: February 27, 2024 at 10:34 AM
To: Susan91458@me.com



HELP INCREASE RECYCLING!



CONTACT THE GOVERNOR!

TAKE ACTION!

Tell Governor Hochul to increase recycling and avert a solid waste disaster in New York by including the **Bigger Better Bottle Bill** (S.237B and A.6353) in the final 2024 State Budget!

[Contact the Governor](#)

Susan,

New York State is grappling with a growing solid waste crisis:

- Society is drowning in discarded plastic waste.

- Local recycling programs struggle to keep up with glass and plastic recycling.
- On our current course, the ocean could contain by weight *more plastics than fish* by mid-century.

The Bottle Deposit Law, which NYPIRG championed 40 years ago, has been the most successful litter reduction and recycling program in New York history – but the state needs to modernize this program for the next 40 years so that we put an end to bottle litter and waste and grow New York’s circular economy. ***It is now time for a Bigger Better Bottle Bill!***

Modernizing the Bottle Bill will:

- Further reduce litter in waterways, along beaches, and in communities (most notably underserved lower-income communities).
- Increase recycling rates and stimulate recycling efforts.
- Encourage the use of refillable containers.
- Contribute to a funding stream for important environmental programs.

There are three important steps needed to modernize the law:

1. **Expand the Bottle Bill to include popular non-carbonated beverages, wine, spirits, and hard cider.** This update will result in *billions* of bottles being diverted from landfills and incinerators.
2. **Increase the amount of the deposit**

to a dime. The impact of the nickel deposit that was approved in 1982 has eroded over time, and a mere inflation update would likely make that deposit nearly 15 cents.

3. **Support redemption centers** by raising the handling fee that they rely upon to offer their services, which currently is not enough to support these essential businesses in the face of rising costs.

**MAKE YOUR VOICE HEARD –
contact Governor Hochul today!**

Sample message:

Governor Hochul, New York's solid waste crisis is at a critical level. After 40 years, it is time to update and expand the state's highly successful container deposit redemption program. It should include most non-carbonated beverages, wine, spirits, and hard cider; the deposit should be increased to 10 cents; and redemption programs should be supported. Modernizing the law will reduce litter, enhance recycling, and generate badly needed revenue for the state. I urge you to include the Bigger Better Bottle Bill (S.237B and A.6353) in the final 2024 State Budget. Thank you.

[Contact the Governor](#)

Thank you for your help!

NYPIRG works hard to protect New York's environment and public health.


The policy discussed above – and *many* others – are part of our current advocacy efforts. **It is crucial that the governor hears from you** on the issues that you are concerned about. Thanks again for making your voice heard, and take care.

Sincerely,
Blair Horner
Executive Director

Your support is instrumental in helping NYPIRG tackle the big issues and take on the powerful on behalf of the public. As your watchdog in New York, we are proud of our work to strengthen democracy, fight for the rights of consumers and voters, and protect the environment and public health. Thank you!

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